
PLANO DE ENSINO

Curso: **MESTRADO EM ADMINISTRAÇÃO**

Área de concentração: **Organizações, Empreendedorismo e Internacionalização**

Disciplina: **REDES E FORMAS ORGANIZACIONAIS**

Carga Horária semanal: 3 horas

Carga horária total: 45 horas

OBJETIVOS

Apresentar os principais aspectos da relação entre redes e organizações, incluindo os fundamentos da teoria de redes, redes como parte das formas organizacionais, como instrumento metodológico de análise e como conceito acessório de outras teorias.

EMENTA

Formas organizacionais, capital social, inovação, tecnologia, mudança, indústria, laços sociais, princípio da homofilia, equivalência estrutural, relações interorganizacionais, coordenação e governança e redes sociais, todos vinculados à dinâmica e estrutura das organizações.

METODOLOGIA DE ENSINO

No desenvolvimento das aulas, prevê-se o envolvimento dos alunos no processo ensino-aprendizagem, através do uso dos seguintes meios:

- . participação em aulas;
- . leitura dos textos;
- . debate dos textos previstos para cada aula
- . avaliação formal parcial, mediante produção de um artigo versando sobre pelo menos 7 autores do relativos ao tema central do curso (redes)

PROCESSO DE AVALIAÇÃO

A avaliação será discutida na primeira aula do curso, buscando razoável consenso.

BIBLIOGRAFIA

1. ABRAHAMSON, E. and ROSENKOPF, L. Social network effects on the extent of innovation diffusion: a computer simulation. *Organization Science*, vol.8, nr.3, may-jun/1997, p.289-309.
2. BURKHARDT, M.E. and BRASS, D.J. Changing patterns or patterns of change: the effects of a change in technology on social network structure and power. *Administrative Science Quarterly*, vol.35, nr.1, Special Issue: Technology, Organizations, and Innovation, mar/1990, p.104-127.
3. BURKHARDT, M.E. Social interaction effects following a technological change: a longitudinal investigation. *The Academy of Management Journal*, vol.37, nr.4, aug/1994, p.869-898.
4. BURNS, L.R. and WHOLEY, D.R. Adoption and abandonment of matrix management programs: effects of organizational characteristics and interorganizational networks. *The Academy of Management Journal*, vol.36, nr.1, feb/1993, p.106-138.
5. BURT, R.S. The contingent value of social capital. *Administrative Science Quarterly*, vol.42, nr.2, jun/1997, p.339-365.
6. DAVIS, G.F. and GREVE, H.R. Corporate elite networks and governance changes in the 1980s. *The American Journal of Sociology*, Vol.103, nr.1, jul/1997, p.1-37.
7. ELG, U. and JOHANSSON, U. Decision making in inter-firm networks as a political process. *Organization Studies*, vol.18, nr.3, 1997, p.361-384.
8. EMIRBAYER, M. and GOODWIN, J. Network analysis, culture, and the problem of agency. *The American Journal of Sociology*, vol.99, nr. 6, may/1994, p.1411-1454.
9. FRANK, K.A. and YASUMOTO, J.Y. Linking action to social structure within a system: social capital within and between subgroups, *The American Journal of Sociology*, vol.104, nr.3, nov/1998, p.642-686.
10. GRANDORI, A. and SODA, G. Inter-firm networks: antecedents, mechanisms and forms, *Organization Studies*, vol.16, nr.2, 1995, p.183-214.
11. GULATI, R. and GARGIULO, M. Where do interorganizational networks come from? *The American Journal of Sociology*, vol.104, nr.5, mar/1999, p.1439-1493.
12. HAGE, J. and HOLLINGSWORTH, J.R. A strategy for the analysis of idea innovation networks and institutions. *Organization Studies*, vol.21, nr.5, 2000, p.971-2004.
13. HAGE, J.T. Organizational innovation and organizational change. *Annual Review of Sociology*, vol.25, 1999, p.567-622.
14. HANSEN, M.T. The search-transfer problem: the role of weak ties in shcaring knowledge across organization subunits. *Administrative Science Quarterly*, vol.44, nr.1, mar/1999, p.82-111.
15. HANSEN-BAUER, J. and SNOW, C.C. Responding to hypercompetition: the structure and processes of a regional learning network organization. *Organization Science*, vol.7, nr.4, jul-aug/1996, p.413-427.
16. IBARRA, H. Network centrality, power, and innovation involvement: determinants of technical and administrative roles. *The Academy of Management Journal*, vol.36, nr.3, jun/1993, p.471-501.
17. KOZA, M.P. and LEWIN, A.Y. The co-evolution of strategic alliances. *Organization Science*, Vol.9, nr.3, Special Issue: Managing partnerships and strategic alliances, may-jun/1998, p.255-264.

18. MADHAVAN, R.; KOKA, B.R., and PRESCOTT, J.E. Networks in transition: how industry events (re)shape interfirm relationships, *Strategic Management Journal*, vol.19, nr.5, may/1998, p.439-459.
19. MAJURNDAR, S.K. and VENKATARAMAN, S. Network effects and the adoption of new technology: evidence from the U.S. telecommunications industry. *Strategic Management Journal*, vol.19, nr.11, nov/1998, p.1045-1062.
20. MCGRATH, C. and KRACKHARDT, D. Network conditions for organizational change. *The Journal of Applied Behavioral Science*, vol.39, nr.3, sep/2003, p.324-336,
21. MCPHERSON, J.M., POPIERLARZ, P.A., and DROBNIC, S. Social networks and organizational dynamics. *American Sociological Review*, vol.57, nr.2, apr/1992, p.153-170.
22. MCPHERSON, M., SMITH-LOVIN, L., and COOK, J.M. Birds of a feather: homophily in social networks. *Annual Review of Sociology*, vol. 27, 2001, p.415-444.
23. MONTGOMERY, J.D. Job search and network composition: implications of the strength-of-weak-ties hypothesis. *American Sociological Review*, vol.57, nr.5, oct/1992, p.586-596.
24. MONTGOMERY, J.D. Toward a role-theoretic conception of embeddedness, *The American Journal of Sociology*, vol.104, nr.1, jul/1998, p.92-125.
25. NOOTEBOOM, B. Institutions and forms of co-ordination in innovation systems. *Organization Studies*, vol.21, nr.5, 2000, p.915-939.
26. OLIVER, A.L. and EBERS, M. Networking network studies: an analysis of conceptual configurations in the study of inter-organizational relationships. *Organization Studies*, vol.19, nr.4, 1998, p.549-583.
27. PICKERING, J.M. and KING, J.L. Hardwiring weak ties: interorganizational computer-mediated communication, occupational communities, and organizational change. *Organization Science*, vol.6, nr.4, jul-aug/1995, p.479-486.
28. PROVAN, K.G. and MILWARD, H.B. A preliminary theory of interorganizational network effectiveness: a comparative study of four community mental health systems. *Administrative Science Quarterly*, vol.40, nr.1, mar/1995, p.1-33.
29. ROMANELLI, E. The evolution of new organizational forms. *Annual Review of Sociology*, vol.17, 1991, p.79-103.
30. SHEARD, A. G. and KAKABADSE, A.P. A role-based perspective on leadership as a network of relationships. *Journal of Management Development*. Vol.26, nr.4, 2007, p.331-352.
31. SMITH, T.S. and STEVENS, G.T. The architecture of small networks: strong interaction and dynamic organization in small social systems. *American Sociological Review*, vol.64, nr.3, jun/1999, p.403-420.
32. SORENSON, O. and STUART, T.E. Syndication networks and the spatial distribution of venture capital investments. *The American Journal of Sociology*, vol.106, nr.6, may/2001, p.1546-1588.
33. STEVENSON, W.B. and GILLY, M.C. Information processing and problem solving: the migration of problems through formal positions and networks of ties. *The Academy of Management Journal*, vol.34, nr.4, dec/1991, p.918-928.
34. WALKER, G., KOGUT, B., and SHAN, W. Social capital, structural holes and the formation of an industry network. *Organization Science*, vol.8, nr.2, mar-abr/1997, p.109-125.
35. WESTPHAL, J.D., GULATI, R. and SHOTELL, S.M. *Administrative Science Quarterly*, vol.42, nr.2, jun/1997, p.366-394.
36. WINDELER, A. and SYDOW, J. Project networks and changing industry practices – collaborative content production in the german television industry. *Organization Studies*, vol.22, nr.6, 2001, p.1035-1060.